

**"... JUST THEN AN EAGLE SOARED
OVER OUR CANOE. MAJESTIC."**



Spirit of the Wilderness
Outfitting Your Needs

Ely Minnesota BWCAW • Quetico Provincial Park

SPIRIT OF THE WILDERNESS. LET US HELP YOU CREATE LIFETIME MEMORIES...

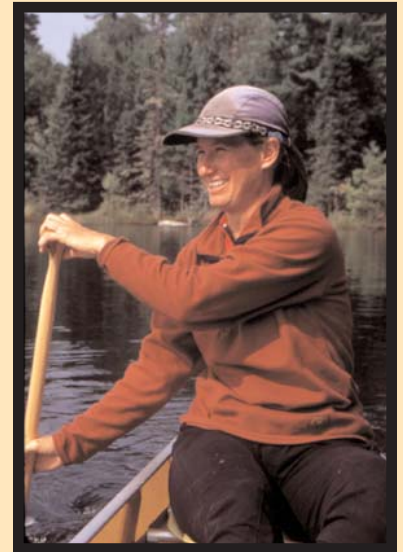
Your personal preferences, comfort and safety are all factors that you will ultimately judge the quality of your wilderness adventure—why leave any of this to chance? The most important decision you will make before departure is your choice of an outfitter. And nobody will give you the personal attention you need like Spirit of the Wilderness.

WE START WITH YOU...

What are your primary interests?

- Fishing
- Photography
- Exploration of northern plants and wildlife
- Historical sites
- Or simply a desire to experience “wilderness”.

Your interests, skills and expectations are the keys to planning your route. Are you an experienced canoeist and want to cover lots of ground? You may desire to follow the routes of the voyageurs, or challenges of portaging to remote locations or perhaps a more laid-back pace.



Would a backcountry route be better for you and your group? These unique routes have the added advantage that no permits are required and there are no restrictions on group size. We are able to tailor your route for the most enjoyment.

Perhaps just a day trip is all you want. A chance to have a short, but worthwhile trip to visit wildlife, fishing in a remote location, beautiful scenery or ancient pictographs. Our personal attention to your wants makes us expert in handling these often last-minute or drop-in scheduling requests.

Our friendly staff double-checks the equipment we send with you. We have personally trail-tested our equipment and menus and offer techniques that ensure you will have the peace of mind knowing you can handle a wilderness adventure.

PICKING THE OPTIONS...

Do you like to travel solo, with a group, with a guide...use a towing service*...or you might like to fly into the Quetico Park by floatplane and paddle back to Ely. Is there someone in your group with special medical or physical needs?

Whichever option you choose, Spirit of the Wilderness can provide answers to any questions you may have. We help you to select the type of adventure and outfitting needs that fit your vacation budget.



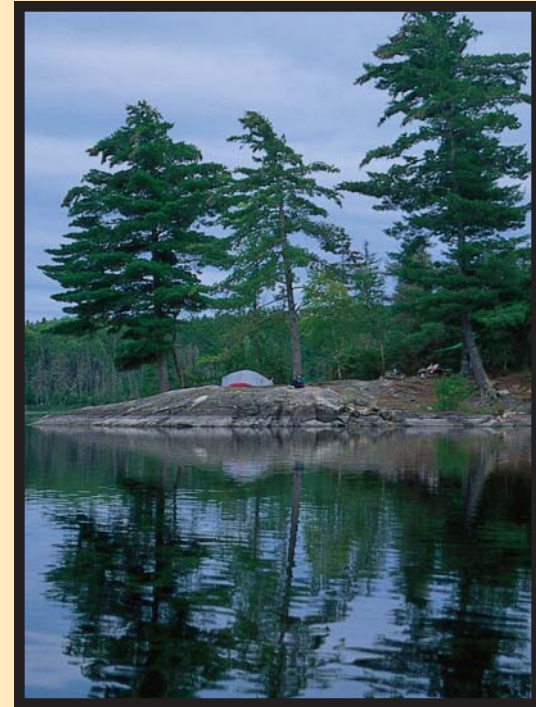
** Towboat service delivers your party, supplies and canoes into the wilderness and returns at a specific time to pick you up. This is an advantage to parties who wish to get deep into the wilderness areas, but have limited vacation time. It maybe an option for seniors or persons who cannot or do not want to paddle long distances, but would like to have access to more remote areas. Towing is available for specific wilderness routes.*

THE WILDERNESS IS CALLING...

Remember the last time you watched the sunrise in solitude or perhaps caught that big fish? How about sitting next to a warm campfire on a summer night, smelling the aroma of freshly brewed coffee and hearing the call of a loon off in the distance? Let us recreate your memories in one of the best wilderness areas of the world.

At Spirit of the Wilderness Outfitters we start with you and your dreams. We tailor our services to meet your expectations for a memorable trip into the wilderness. Our years of experience bring you the expertise to handle your every need.

And Spirit of the Wilderness Outfitters provides all that you might want - sumptuous meals, lightweight canoes, live bait and tackle, sporting goods and more. Whether you are visiting as a solo traveler, group, or flying in,—need complete outfitting or only partial—or simply looking for just a day trip into canoe country, we can provide for all your needs.



***"...THE CAMPFIRE WAS FADING, WE WERE READY FOR SLEEP,
WE HEARD THE HOWL OF A WOLF. HAUNTING!"***

IN YOUR QUEST FOR THE WILDERNESS WE BECOME FRIENDS...

Spirit of the Wilderness is a family owned business. Steve and Kathy Nelson offer you the expertise and enthusiasm that comes with over 30 years of canoeing and outfitting.

We're known to a lot of folks for a skill that has not only attracted much attention to Spirit of the Wilderness, but has proven to be the very foundation of our business: our ability to custom—design wilderness trips for groups and individuals and our personal service.

Our reputation, quality of equipment, and educational approach to outfitting are some of the reasons people give for booking our services.

We've introduced many folks to their first taste of the Northwoods—and watched as they developed skills to go it alone—but they keep using our service, year after year. They've become friends.

GUIDING YOUR WILDERNESS ADVENTURE...

Guides are available to make your wilderness experience memorable. They have knowledge of the canoe country, excellent outdoor skills, and are ready to share the best fishing spots. Throw in great stories and a bit of humor and you will remember your experience for years to come.



We will help you determine everything you need for a canoe adventure, or one personally guided by any of our experienced guides.

Our goal is to make sure you are prepared to make the very best of your wilderness adventure.

YOUR TRIP IS MORE THAN AN EXPERIENCE; IT'S AN EDUCATION!

Education plays a primary role in our support to wilderness adventures. Our guests go home knowing more about; nature, camping techniques, fishing secrets, handling the unexpected, and surviving and functioning in a remote wilderness with confidence.

It's a tradition to pass on knowledge of the outdoors as it was shared with us. Good outfitters are those who "work themselves out of a job." However, many of our guests continue to return and just won't let this happen!

Our guests come from all points of the compass, so chances are we can provide the name of someone in your area acquainted with Spirit of the Wilderness. We've been the subject of outdoor columns in major newspapers, AAA Home and Away, and Midwest Living magazines.



WE LOOK FORWARD TO HELPING YOU CREATE LIFETIME MEMORIES OF THE WILDERNESS AT ITS BEST.

Spirit of the Wilderness Outfitters is specially permitted by the U.S. Forest Service for outfitting, guiding and towboat service.

"WILDERNESS IS A RARE AND WONDERFUL RESOURCE. A PLACE WHERE EXPERIENCE AND DISCOVERY TAKE ON A REFRESHING INTIMACY. WHERE LIFE BECOMES LIVING!"

IN THE WILDERNESS, FISHING'S GREAT!

Some of the world's best fishing is found in the heart of the BWCAW/Quetico—accessible only by canoe.



Talk to Spirit of the Wilderness experts on where to find them and the best fishing techniques. We carry a full line of live bait and tackle that works best in our area. Join our “Tackle Box Club” and receive added discounts for tackle or bait purchases. Details are available when you arrive.

If you forget something important for your canoe trip, our retail store stocks a wide supply of camping equipment, outdoor clothing and footwear to meet your needs.

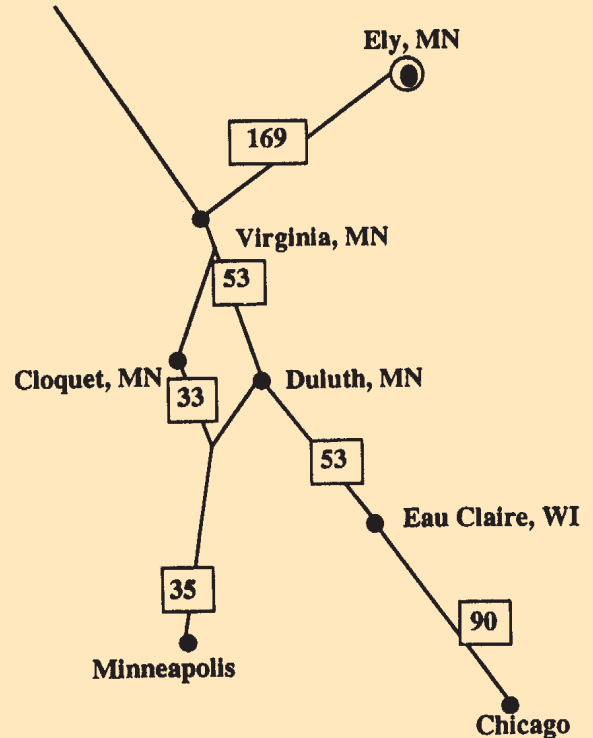


***“...SUDDENLY SOMETHING HIT MY LINE.
MINUTES LATER WE LANDED A FIVE-POUND WALLEYE. AWESOME!”***

ACCESS TO THE WILDERNESS IS EASIER THAN YOU THINK...

Ely, Minnesota is one of America's northern frontiers, within a hike or short paddle of the Boundary Waters Canoe Area Wilderness (BWCAW) that separates the United States and Canada. Apart from its convenient proximity to entry points for the Boundary Waters, the Ely area boasts numerous historic and cultural attractions. Among these are the International Wolf Center and the Dorothy Molter Memorial Museum. Ely's restaurants, art galleries and unique shops provide pleasant diversions, as do two golf courses, hiking, biking and cross-country ski trails.

Ely is easy to reach. We can arrange van service to Ely from the airports in Minneapolis, Duluth, Hibbing or Ely. The Ely Airport has a 5,500-foot blacktop runway, operates on VFR plus has complete administrative and aircraft services with plenty of tie-downs. Scheduled flights to Ely via Northwest Airlinks are also available from May - September (subject to change). If you're driving, it is a pleasant and scenic drive over good roads. For detailed direction and travel time estimates, please call or e-mail us anytime.



**"... AS WE PULLED OUR CANOE OUT OF THE WATER,
WE REALIZED WE HADN'T SEEN ANOTHER PERSON
IN THE PAST TWO DAYS. DELIGHTFULL!"**



Spirit of the Wilderness
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OUTFITTING YOUR NEEDS. BWCAW AND QUETICO PARK.

SPIRIT OF THE WILDERNESS

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